CSM: A Framework of Recommendation System Combining Network Structure and Messages

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Abstract. The evolving of Internet technology allows people to communicate even they are far away from each other. More and more people share information and exchange their thoughts via the communities on the websites and become friends. A larger community usually attracts more users. Therefore, how to enhance the development of a social network on the website is an important issue for the survival of a website. In this paper, we combine the social network features into the recommendation system. In addition to messages between nodes, the features of network structure are taken into consideration. Experimental results show that the recommendation accuracy of our method is higher than the existing method which is based on the message ratio.

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